Voice UX Designer & Content Creator

Location: Paddington, London
https://www.voxlydigital.com/hiring

ABOUT US

We help brands make their products, services, and content accessible through Voice by building apps for Amazon Alexa and Google Assistant. We've built voice experiences for Joe Wicks (The Body Coach), Spider Man Into the Spider-Verse, the NHS, O2, Penguin Random House, Unilever, Coty, Diageo, Yoplait, Vitality Insurance and loads of other company's you've heard of.

We are also massively into voice games, and are creating our own entertainment services for Alexa and Assistant. A few cool things to know:

• You'll be inventing new design practices for Voice – after all, nobody has built a great voice app yet.
• You'll get to work directly with Amazon and Google. We have close relationships with them and much of our business comes straight from referrals.
• You'll play a key role building our own direct-to-consumer Voice Apps & Games.
• We're building SaaS tools for the Voice Ecosystem.
• Our offices are in the amazing Paddington basin – you can park your bike in the building, take breaks along the canal, etc. We offer loads of holiday and a company pension plan also.

ABOUT THE TECH AND THE ECOSYSEM

Voice is the most natural user interface for interacting on any topic, at any time, from any place. Whether via a smartphone on the move, in the lounge watching TV, or in the kitchen or even your car; modern consumers now expect to have intelligent conversations with their computing devices.

THE ROLE

The Voice UX Designer & Content Creator is responsible for leading on spoken language and multi-surface interfaces for our projects. You'll have two main responsibilities:

Design voice user interfaces & experiences (flows, interactions, conversation, language prompts) across many use cases: content, browsing, search, shopping, gaming, entertainment, etc.

You'll also be a content creator & copywriter – creating voice games, generating scripts, and even potentially writing interactive story's with original characters and creative concepts.

You must be an innovator, since you will be expected to create solutions for exciting and ambitious ideas for which no interaction paradigm currently exists. You must be extremely proactive, because you will regularly find yourself in uncharted territory where the key to your success will be to get ahead of the curve. You must be a collaborator, and will be working side-by-side with engineers to bring your designs to life. You must be a pragmatic visionary who can

translate business needs into a lead-edge customer-focused solution. And most importantly, you must excel at conceptualizing spoken and multi-surface experiences in the abstract and driving that vision into clear design deliverables.

We are looking for a designer & content creator who can:

- Develop strategy and direction on new Voice Projects as they come in.
- Create original storys', characters, concepts and other content as needed both for Voxly games as well as Client projects.
- Produce language prompts, user flows, wireframes, prototypes, and user interface specifications.
- Design and conduct user testing and user research when needed. **This point is really important!** If you come to the interview and talk about the Google 5 Day design sprint methodology with examples, you'll probably get an offer straight away.
- Conduct analyses of real usage data to improve your designs.
- Communicate clearly and think quickly.
- Drive things creatively.

QUALIFICATIONS

- Bachelor's Degree.
- Some experience designing mobile web, and/or on-device mobile applications.
- Some experience as an interactive designer/user experience designer; expertise in human-computer interaction.
- Some experience to copywriting, script writing, game design, storytelling, etc. We are building interactive voice apps after all!
- Ability to prototype voice user experiences with readily available tools.
- A design portfolio.
- Some experience with data-driven analytics capabilities.
- Interest in speech and language technologies.
- Unwavering attention to detail with an acute awareness that everything counts.
- Committed to learning and expanding professional and technical knowledge.
- Experience and/or education in linguistics and language sciences a plus.
- You also need to have good time management skills and be organised and self-directed.

OTHER THINGS

- Our offices are located near London Paddington, very close to the canal and other nice stuff.
- We offer 25 days of holidays and a company pension plan.
- We offer a company Pension Plan through NEST.

CONTACT DETAILS

If interested, please send us your CV and links to your design portfolio to: freshthinking@voxlydigital.com.

Voxly is an equal opportunities employer. Job applicants may be asked to provide evidence of their ability to work and live in the country where the role exists.